Profesores Asociados Egresados del Instituto de Enseñanza Superior en Lenguas Vivas "Juan Ramón Fernández"

LEVEL A2

Nombre:

PAPER 1 / 18

1. Read and answer

THAN

ALSO

UP

MOST

BUT

Oxford Street in London is well-known for its big department stores. Selfridges is one of them. It is named after Harry Selfridge. Harry was American but he came to London with his family in 1909. He opened his new store on 15 March and it immediately became very popular. But why was it so successful?



There were many reasons. At that time shoppers bought things

because they needed to, not because they wanted to. Harry Selfridge wanted to change that. He wanted to make shopping more fun, more of an adventure than a neccesity. He wanted people to enjoy going around his department store. So he didn't keep all the items in cupboards or on shelves, he put them on counters for people to see. The shoppers could look and touch things and choose what they wanted. And Selfridge's motto was "The customer is always right!" This idea made the shopper more important than the seller.

The store was also an amazing building. It had a garden on the roof! And, of course, there were the wonderful shop windows. People came to Oxford Street just to look at the scenes in the windows. He employed some of the best designers in Europe and even today Selfridge's windows are in magazines all over the world — especially at Christmas.

Harry Selfridges changed shopping for everyone with his new store. It isn't the cheapest place to go shopping but it is certainly one of the most beautiful and most interesting stores in the world!

1.	Why did Harry Selfridge put the items on counters instead of cupboards?							
_ 2.	Where did Harry Selfridge come from?							
 3.	Why was Selfridges' motto revolutionary?							
 4.	Most stores in Oxford Street had gardens in the roof.	TRUE	FALSE					
5	Solfridges is one of the charpest stores in England	TDIIC	EVICE					

2. Read about the first shopping centre and complete with one word. Be careful. There's an extra word!

ENOUGH

BECAUSE

SO

WHEN

LIKE

MORE

In 1938, an Austrian architect c	alled Victor Gruen arrived in N	ew York. He couldn't sp	peak English well
he got th	ere and he didn't have	mon	ey to build his own
projects. He got a job at a studio a	nd he started to design shops.	He quickly became on	e of the
successfu	ul architects in the city.		
Victor thought American cities we	re uglier	European cities. His	dream was to make
shopping centres look	traditional Europ	ean town centres,	in
1956 he built Southdale, a shoppi	ng centre near Minneapolis. It	had all the usual shops	public toilets and a big
car park,	Southdale was more pleasant	than other shopping ce	entres
all the sh	ops were under the same roof	It was on two levels w	vith escalators to take
shoppers and their trolleys	and down t	he centre. It	
had a ga	rden with a café in the middle!	Evereybody loved	
going to Southdale!			

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3. Go on reading about stores and complete with one word. Be careful. There's an extra word!

ANOTHER	NOTHING	WONDERFUL	WORLD	LARGEST	EXPENSIVE	NEED	TAKE
		EVERYBODY	EXCITING	6 LARGER			
We buy a lot of	things online bu	t we also like to go	to shops. And	when you're	on holiday in a l	oig city, it's	
	to see the	famous shopping a	reas. Do you l	know the most	<u> </u>		
shopping street in	the world? At th	ne moment it's Fifth	Avenue in Ne	w York. The w	orld-famous Ap	ple store is	s a
	glass cub	e. People come here	from all ove	r the		to buy pho	ones
and tablets but the	ey also come jus	t to	pho	tographs.			
In New York there is also		i	important store. This is Macy's. It is called		ne		
	store in t	he world. It's really l	big and you _		to wal	lk a lot to	*1100%
see it all. It sells lots of different things. There is you can't find in Macy's. It sells					. It sells		
just everything, fro	om small pens to	large furniture		loves	visiting Macy's	when they	are
in New York.							

4. Read this email and choose the right form of the verb.

This is just a quick message about arranging to go out next week. My day WAS / IS quite full! I'm having a driving lesson at 4.30 after college. I HAVE TO PASS / AM PASSING the test! I really want to start driving soon.



On Tuesday I AM GOING / WENT shopping with my grandma. She BOUGHT / IS GOING TO BUY me a birthday present and she wants me to choose it! I'm going to meet her round the new shopping centre in the High Street.

A few days ago I WAS GOING / WENT there with my girlfriend. We WERE WALKING / WALKED around when we WERE SEEING / SAW Peter. He was buying some clothes for his wedding. I don't mind TO GO / GOING to shopping centres, but this one is really too big and it WAS / IS always full of people.

SHALL WE MEET / DO WE MEET at the café instead? Please!

5. <u>Nikky is talking to Peter. Complete their conversation. Be careful! There's an extra bubble.</u> Did you go to Why don't you go to How much can you Why don't you come What's the matter Where is it Nikky: Hi Peter! ? You look worried Yes. I'm looking for new shoes for my wedding and I can't find anything I like. Peter: But there are plenty of good shops here. _ Nikky: Not too much. About 50 dollars. Peter: Nikky: Mmm. _ ______ Footlockers? It's not very expensive. Peter: That's a good idea! ___ _? Do you know? I think it's on the second floor. Nikky: ? You can help me choose. Peter: Nikky: I'm sorry, I can't. My girlfriend is waiting for me at Starbucks.

6. Composition

Write about a day you went shopping. Use the questions as a guide.

- Where did you go?
- Why? What did you want to buy?
- Who did you go with?

- What was the weather like?
- Did you find what you wanted?
- What did you do after that?